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| --- | --- | --- | --- |
|  | **Headline Sponsor (1) £2500** | **Category Sponsor (max 12) £1500** | **General Sponsor unlimited £500** |
| **Logo and hyperlink on Awards page pf Website** | **Yes, Plus description of business** | **Yes** | **Yes** |
| **Logo and hyperlink on front page carousel on website** | **Yes** | **Yes** | **Yes** |
| **Social media** | **Weekly posts including tags on FB, X, Inst & LI** | **Fortnightly posts including tags on FB, X, Inst & LI** | **Monthly post including tags on FB, X, Inst & LI** |
| **Logo on screen throughout dinner** | **Yes** | **Yes** | **Yes** |
| **Opportunity to contribute branded item or offer to goody bag** | **Yes** | **Yes** | **Yes** |
| **Logo on Awards dinner programme** | **Yes – front page** | **Yes** | **Yes** |
| **Banner stand at dinner** | **Yes** | **Yes** | **Yes** |
| **Opportunity to present at the launch event** | **Yes** | **Yes** | **No** |
| **Complimentary places at dinner** | **4** | **2** | **No** |
| **Branding on entry forms** | **Yes** | **Sponsored Category only** | **No** |
| **Logo on certificates** | **Yes** | **Sponsored Category only** | **No** |
| **Opportunity to co-present awards** | **Yes** | **Sponsored category only** | **No** |
| **Professional photographs from the dinner** | **Yes** | **Yes** | **No** |
| **Opportunity to judge awards** | **Join core panel** | **Sponsored Category only** | **No** |
| **Headline Sponsor banner on website** | **Yes** | **No** | **No** |
| **Video at top of Awards page on website** | **Yes** | **No** | **No** |
| **Mentioned in Pre/post awards press releases** | **Yes** | **No** | **No** |

Notes:

* The Awards are now in their 4th year and growing annually
* Social media posts run from beginning of June or from when sponsorship is confirmed. An additional post will welcome you as a sponsor
* The Awards dinner is expected to be attended by 175 – 220
* Press coverage in 2023 including North Devon Business Action magazine, Torbay Weekly, Mid Devon Advertiser and many other smaller local publications